



Sample assessment task				
Year level	6			
Learning area	Humanities and Social Sciences			
Subject	Economics and Business			
Title of task	Methods of business			
Task details				
Description of task	Students will identify the different ways that businesses provide goods and services. They will identify the various methods of business and choose the most appropriate business method for their chosen business or service.			
Type of assessment	Summative			
Purpose of assessment	To assess students' knowledge at the end of the learning cycle			
Assessment strategy	Short-answer written response			
Evidence to be collected	Answers to questions			
Suggested time	45 minutes			
Content descripti	on			
Content from the Western Australian Curriculum	n Australian Businesses provide goods and services in different ways (e.g. shopping centres,			
	Draw and justify conclusions, and give explanations, based on the information and/or data in texts, tables, graphs and maps (e.g. identify patterns, infer relationships)			
Key concepts	Specialisation and trade			
Task preparation				
Prior learning				
	Optional resources (activities and/or links to support teaching and learning) The 'Types of businesses' sheet can be used as a group activity. Students work in groups to identify what goods and/or services different businesses provide, including real life examples of these businesses, and then investigate the different methods businesses use to reach their consumers (shops, online, markets etc.). Following this activity additional teaching may be required to support student understanding of these ideas.			
	<ul> <li>Consumer Affairs Victoria: Primary teacher resources (activities on consumers)         <ul> <li><a href="https://www.consumer.vic.gov.au/resources-and-education/teacher-resources/resources/primary-teacher-resources">https://www.consumer.vic.gov.au/resources-and-education/teacher-resources</a></li> </ul> </li> <li>Australian Government: Business: industry fact sheets         <ul> <li><a href="http://www.business.gov.au/business-topics/business-structures-and-types/industry-factsheets/Pages/default.aspx">http://www.business.gov.au/business-topics/business-structures-and-types/industry-factsheets/Pages/default.aspx</a></li> </ul> </li> </ul>			

Assessment differentiation	Teachers should differentiate their teaching and assessment to meet the specific learning needs of their students based on their level of readiness to learn and their need to be challenged.  Where appropriate, teachers may either scaffold or extend the scope of the assessment task.
Assessment task	
Assessment conditions	Individual in-class assessment
Resources	Question and answer sheet

## Instructions for teacher

## **Methods of business**

## Lesson 1

- 1. Instruct students to form groups. Work through the 'Types of Businesses' worksheet as a group, to identify what goods and/or services different businesses provide.
- 2. Instruct students that they will be required to select a business to discuss.
- 3. Complete the short-answer questions and provide responses based on the business that has been selected.

## **Instructions to students**

- 1. Work in groups to complete the 'Types of Businesses' worksheet. This will form the basis of your research for the short-answer questions.
- 2. Choose a business to focus on.
- 3. Complete the short-answer questions and provide responses, based on the business you have selected.

Types of businesses					
Business	Goods and services they provide	Examples of this type of business	How they do business		
dairy farmer					
plumber					
clothing retailer					
bakery					
bank					
real estate agency					
childcare centre					
veterinary clinic					
courier					
live music venue					
cafe					
pest controller					
magazine publisher					
travel agent					

1.	Provide a detailed description of the business you have chosen.
2.	What goods and/or services does it provide?
3.	Describe the target customers or consumers for your business.

- 4. Choose **three** methods of business from the list below and list the advantages and disadvantages for your business.
  - weekend outdoor market
  - large shopping centre
  - online shop
  - direct selling
  - small local shop

Choose a business to discuss.

Method of business:				
Advantages	Disadvantages			
Would this suit your business?				
Method of business:				
Advantages	Disadvantages			
Would this suit your business?				
Method of business:				
Advantages	Disadvantages			
Would this suit your business?				

and/or services? Why is this method better than other methods? Use examples to justify your answer.

Which method of doing business would allow your chosen business to most effectively sell its goods

5.

Sample marking key		
Description	Marks	
Type of business		
Provides a comprehensive description of chosen business		
Describes chosen business, using some detail	2	
Describes chosen business	1	
Subtotal	3	
Description	Marks	
Goods and/or services provided by the business		
Describes in detail, specific goods and/or services provided by their chosen business	3	
Describes specific goods and/or services provided by their chosen business	2	
Identifies the goods and/or services provided by their chosen business	1	
Subtotal	3	
Description	Marks	
Target customers of the business		
Describes in detail, the target customers for their chosen business	3	
Describes the target customers for their chosen business	2	
Identifies the target customers for their chosen business	1	
Subtotal	3	
Description	Marks	
Advantages and disadvantages of three methods of business for the chosen business		
Evaluates the advantages and disadvantages of three different business methods, directly linking to their chosen business		
Describes the advantages and disadvantages of three different business methods, relevant to their chosen business	2	
Identifies the advantages and disadvantages of three different business methods, in relation to their chosen business	1	
Subtotal	3	
Description	Marks	
The most appropriate business method for the business		
Justifies the most appropriate method for their chosen business, with an analysis and consideration of the other methods	3	
Identifies the most appropriate method for their chosen business, with consideration of other methods	2	
Identifies an appropriate method for their chosen business	1	
Subtotal	3	
Total	15	