



Sample assessment task

Year level	6
Learning area	Humanities and Social Sciences
Subject	Economics and Business
Title of task	Retail shopping

Task details

Description of task	Students will justify the best retail shopping options for different businesses and also provide different perspectives regarding online shopping.
Type of assessment	Summative
Purpose of assessment	To assess students' understanding of the different ways that businesses can provide goods and services to consumers
Assessment strategy	Written work
Evidence to be collected	Worksheet
Suggested time	2 x 45 minute lessons

Content description

Content from the Western Australian Curriculum	<p>Knowledge and understanding Businesses provide goods and service in different ways (e.g. shopping centres, local markets, online stores, small independent stores, remote community stores) to earn revenue</p> <p>Humanities and Social Sciences skills A> Identify different points of view/perspective in information and/or data (e.g. analyse language, identify motive) E> Draw and justify conclusions, and give explanations, based on the information and/or data in texts, tables, graphs and maps (e.g. identify patterns, infer relationships) E> Use decision making processes (e.g. share opinions and personal perspectives, consider different points of view, identify issues, develop possible solutions, plan for action, identify advantages and disadvantages of different options)</p>
Key concepts	Making choices

Task preparation

Prior learning	Students are familiar with different ways that businesses can provide goods and services to consumers and can describe advantages and disadvantages of each from the perspective of the business and the consumer.
Assessment differentiation	Teachers should differentiate their teaching and assessment to meet the specific learning needs of their students, based on their level of readiness to learn and their need to be challenged. Where appropriate, teachers may either scaffold or extend the scope of the assessment tasks.

Assessment task

Assessment conditions	Students should complete the task individually.
Resources	Access to the Internet

Instructions for teacher

Prior to the task, students should be familiar with the Economics and Business key concept of making choices. The questions below may assist students to develop their conceptual understandings when introducing the concept.

Influences on consumer choices and factors that influence purchase decisions

- What are the different retail options or presence that a business may choose from (e.g. shopping centres, local markets, online stores, small independent stores, remote community stores)?
- What factors might a business have to consider before deciding on which retail option is best?

Strategies for making informed consumer and financial decisions (comparing costs and benefits)

- What are some costs and benefits of each different retail option for the business and/or consumer?
- How might the retail option selected by the business impact on its ability to earn revenue?

In preparation for the task, teachers have modelled processes to assist students with developing skills, including how to:

- identify different motives for making decisions
- identify costs and benefits of different options
- draw and justify conclusions when suggesting possible solutions.

Economics and Business
Retail Shopping

Name _____

Task 1

If you were considering setting up a business to sell one of the products below, identify what retail option you would select for your business, e.g. online, in a shopping centre, in a local market. Provide reasons why you have selected this option to sell your products.

<i>Product sold</i>	<i>Retail option</i>	<i>Reasons for selecting this retail option</i>
Fresh fruit		
Children's shoes		
Books		

Task 2

For each of the following, identify whether you think the statement:

- is an advantage or disadvantage to online shopping
- applies to consumers, businesses, or both.

Statement	Advantage or disadvantage	Applies to consumer, business or both
Online shopping is a time saver as you do not have to drive to each shop.		
Online shopping can be done at any time of day or night.		
Online shopping websites are too complicated to navigate.		
You cannot get to see and touch the actual item with online shopping.		
Goods from online shops may be available to people all over the world.		
Returning products to online stores that are not working or do not fit can be costly.		
You may have to pay a delivery fee to have goods delivered from online stores.		
Online stores cost less to set up and run.		
Fake websites and products can be used to steal money.		
Online shopping is becoming more secure, with different payment methods and better security systems.		
Online shopping requires reliable Internet access.		

In your opinion, what is the main motive for a business to sell its goods and services online, and why?

Task 3

Have you or your family purchased any of the following online?

<i>Goods or service</i>	<i>Yes, no, or not sure</i>
Movies (e.g. via Netflix, Stan, Foxtel)	
Music (e.g. iTunes, Google Play)	
Fast food (e.g. pizza delivery)	
Groceries (e.g. Coles, Woolworths)	

Are there any other goods or services that you or your family have purchased online? What are they?

What are the main reasons you think members of your family do or do not purchase goods or services online?

Sample marking key

Description	Marks
Task 1 – Retail options for business (Evaluating)	
Uses decision-making processes to select a viable retail option for each business and provides a detailed and relevant explanation to support the decision.	5–6
Uses decision-making processes to select a viable retail option for each business and provides a mostly relevant explanation to support the decision.	3–4
Uses decision-making processes to select a retail option for each business and provides a simple explanation to support the decision.	1–2
Subtotal	6
Description	Marks
Task 2 and 3—online shopping (Evaluating, Analysing)	
Identifies advantages and disadvantages of online shopping to consumers and businesses. Identifies and describes in detail a motive for a business to sell online. Provides a detailed personal point of view for or against online shopping.	5–6
Identifies most advantages and disadvantages of online shopping to consumers and businesses. Identifies and describes a motive for a business to sell online. Provides a personal point of view for or against online shopping.	3–4
Identifies some advantages and disadvantages of online shopping to consumers and/or businesses. Identifies and briefly describes a motive for a business to sell online. Provides a brief personal point of view for or against online shopping.	1–2
Subtotal	6
Total	12